

LOYOLA MARYMOUNT UNIVERSITY
POLICIES AND PROCEDURES

DIVISION: Marketing and Communications

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SUBJECT: Political Campaigning

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I. STATEMENT OF POLICY

Loyola Marymount University is prohibited from directly or indirectly participating in, or intervening in, any political campaign on behalf of or in opposition to any elected candidate for public office. A violation of this policy endangers LMU's 501(c)(3) tax-exempt status. This includes making any direct or indirect contributions on behalf of LMU to candidates, giving free use of LMU's mailing list, free promotions on LMU.edu, print publications, or social channels, the use of LMU facilities for campaign work, printing of campaign literature and publicly endorsing a candidate using LMU resources.

Students, faculty, and staff are free as individuals to endorse candidates, make personal campaign contributions, and work on campaigns on their own time. If those individuals make public comments, they must clearly indicate that comments are personal and not intended to represent the views of LMU. If a university title is used, it must clearly note that it is for identification purposes only.

REVIEWED/APPROVED BY THE UNIVERSITY POLICY COMMITTEE – N/A. Grandfathered